

If You Miss Your
SHOPPING
NEWS
PHONE
RAndolph 3216

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, November 19, 1943

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

Pen Flashlights - 50c

Pen Batteries
(Limit Two)

Flashlight Batteries
Intermed. Sz. (limit 2)

Chocolates In Boxes

Dark Lipsticks

Xmas Wrappings, etc.

Lunch Boxes, complete
with vacuum bottles

30 Xmas Cards In Box
50c

Xmas Tree Light Sets

Thanksgiving Cards

LIQUORS

GIN - Fiftths & Quarts

RUM - Fiftths & Quarts

Champagne - 5th \$2.60

WINES - Fiftths

Assorted Cordials

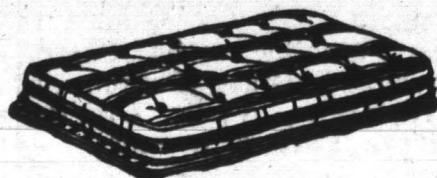


Custard and Pumpkin Pies
King Cakes

DANISH PASTRY
Fruit Tarts, Devil's Food
cakes
ALWAYS DELICIOUS

OCEAN VIEW BAKERY

Open from 7 a. m. to 9 p. m.
Closed All Day Mondays
98 Broad St. at Plymouth
Karl Hoefflin, Prop. R.A. 9326



Get Your
MATTRESS
RENOVATED
NOW — while mater-
ials and labor are
available

All Our Work Absolutely
GUARANTEED
ONE DAY SERVICE

DALY CITY MATTRESS COMPANY

6754 Mission DEL 9792

Phone RAndolph 9805
6498 Mission Street

We Call and Deliver
Mechanic On Duty

SPECIAL—Get your motor tuned up for
the holidays

WE CARRY A BIG SUPPLY OF SPARK PLUGS

JEAN'S SUPER SERVICE STATION
AUTO REPAIRING AND BATTERIES

Rio Grande Products

Greasing and Oiling



Our Careful Cleaning
MAKES CLOTHES LAST
LONGER

8-HOUR SERVICE

We Operate Our Own Plant
ALL CLEANING DONE ON PREMISES
DALY CITY CLEANERS

6274 Mission Street

Phone DELaware 5261



REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive

DElaware 4591

Complete Electric Train Set For Sale

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING

supplies in "new or equal."

Lumber, Doors, Windows,
Wall Board, Roofing, Plumb-
ing Fixtures, Pipe, Fittings,
Toilets

MIDTOWN LIQUOR STORE

7144 Mission Street
Phone ELkridge 2128

ADVERTISED

BRANDS
OF

QUALITY

LIQUORS,

WINES,

BEERS,

MIXERS

AND

TOBACCOS

AT

MIDTOWN

CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7146 Mission Street

Buy Bonds

AND HAVE YOUR RADIO FIXED
WITH THE CHANGE

BYRNE RADIO STORE

RAnd. 7782

6241 Mission Street

Opp. Daly City Theatre

PLANT A VICTORY GARDEN

PLANTS READY NOW FOR FALL PLANTING

Visitors Welcome - Gardening Advice

DALY CITY NURSERY

Telephone DELaware 9907

F. and S. Bryant, Props.

559 San Diego Ave.

KEEP 'EM ROLLING!

RECAP YOUR

SMOOTH TIRES NOW

FOR THE RAINY SEASON

FRANK'S UNION

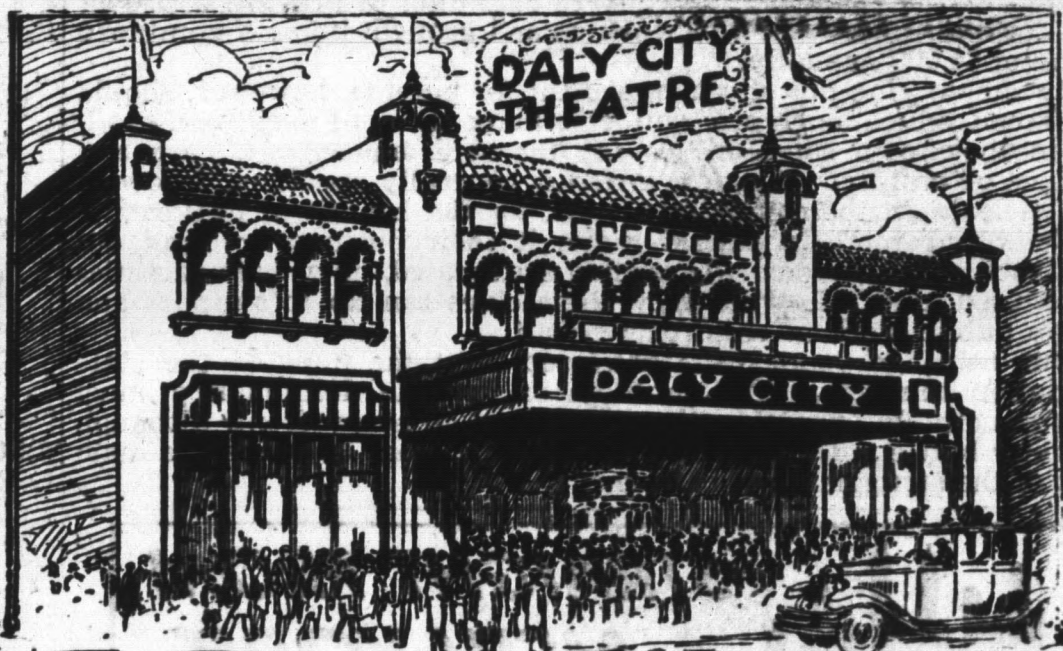
SUPER SERVICE STATIONS

No. 1

6200 Mission St.

No. 2

Alemany Blvd. at Sickles



NOW PLAYING—

Thursday, Friday, Saturday, Nov. 18-19-20—

WILLIAM HOLDEN, GLENN FORD, CLAIRE TREVOR in

"TEXAS"

Also JEAN ARTHUR, FRED MacMURRAY, MELVYN DOUGLAS in

"TOO MANY HUSBANDS"

Sunday, Monday, Tuesday, Nov. 21-22-23—

DOROTHY McGUIRE, ROBERT YOUNG, INA CLAIRE in

"CLAUDIA"

Also RICHARD ARLEN, JEAN PARKER in
"ALASKA HIGHWAY"

Wednesday, November 24—

DENNIS O'KEEFE, LOUISE ALLBRITTON in

"GOOD MORNING, JUDGE"

Also WILLIAM BOYD in
"LOST CANYON"

Thursday, Friday, Saturday, Nov. 25-26-27—

MARGO and TOM NEAL in

"BEHIND THE RISING SUN"

Also RICHARD ARLEN, WENDY BARRIE in
"SUBMARINE ALERT"

CONTINUOUS SHOWINGS — THANKSGIVING, NOV. 25

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. ALBERT H. BOYNTON Editor
CLAUDE N. MOORE Business Manager

WHY ADD TO CONFUSION?

The problems of eating become daily more complicated. The Office of Price Administration plans to issue ration tokens before the first of the year.

William H. Albers, president of the Supermarket Institute, says that organization is definitely opposed to the scheme and that while "the idea has some advantages . . . its disadvantages far outweigh the desirable features. Because of wartime conditions, we are already overburdened with a multitude of problems. So far as I can determine, nobody in the industry favors this plan, but because somebody in Washington is taken by the idea, we and the consumers must prepare to adjust ourselves to a whole new ration procedure."

In states where sales tax tokens are now in use, consumers would carry such tokens, plus food tokens, point stamps and money, to buy a can of beans.

Many trade groups are expected to join in opposition to the token plan and consumer organizations will be enlisted to oppose this further complication in daily marketing.

SINGED WINGS

The people of the United States have been flying so close to the socialistic candle that some of them have had their wings badly scorched. They have been obsessed with the idea that they could get something for nothing by having the government furnish it. As a result, they are loaded with taxes to pay for "gifts" and government debts.

At last they are awakening to the fact that taxpaying private industry is more beneficial to the nation than tax-exempt government projects which must be paid for by taxes taken from the people. In speeches, newspaper editorials, radio talks and advertising copy of many industries, there is outspoken sentiment that the nation must go forward on the solid foundation of private initiative and enterprise which built it.

Recognizing the singed wings warning, Eric A. Johnston of Spokane, president of the United States Chamber of Commerce, recently said: "There is some danger of America becoming totalitarian. Of course it would come under a form different than we understand it now. Unless that danger is averted, the peace of the world is endangered. Too much power should never be placed in the hands of government. We should tell the whole world that we will not preside at the liquidation of the American way of life."

It's worth getting our wings singed if it teaches us to keep away from the fire.

"DELINQUENT PARENTS"

Almost every community in the State is painfully aware today that one of the greatest war-born problems is that of alarmingly increased juvenile delinquency. Virtually every town is wrestling with the problem for which "delinquent parents" seem to be more to blame than the youngsters.

In San Francisco, Police Chief Charles W. Dullea recently announced that mothers and fathers of young offenders will be arrested. And in Sacramento police have hailed into court the parents of a youngster ten years old, on charges of failing to provide a proper home for him. Both were war workers and brought home a combined income of \$4,000 annually.

Accompanying this shock treatment for parents, however, should be a broad educational program informing them of facilities available in their own communities for the safe amusement, care and guidance of children. Too few parents, generally speaking, know of or participate in the community work for the benefit of children.

Dads and mothers should make it their business to find out about such organizations, where they are located, how their facilities can be used, and also what they themselves can do to support and enlarge public work in children's behalf.

Our teen-age youngsters today represent the hope of the state and nation tomorrow. The problem of juvenile delinquency must be constructively approached, and attacked on every front; although the major battle must be waged in the home. That is where the main brunt of the struggle must be borne.

STRAIGHT FROM
NEW YORKSWEET AND
SERVICEABLE

Definitely slated for success this fall is a New York creation of soft wool that can go anywhere because it is so smart and practical. It is shown in lovely high pastel shades.

Activity Calendar

Friday, Nov. 19

10 a. m. - 4 p. m.—
Regular meeting, Red Cross
Workroom, Theatre hall.

3 p. m.—
Regular meeting, Brownie
Scouts No. 7, No. 5 firehouse.

3:30 p. m.—
Regular meeting, Girl Scout
Troop No. 2, Grace Church of
the Nazarene, Vista Grande and
Santa Barbara avenues.

4 p. m.—
Regular meeting, Cub Den No.
3, Pack No. 141, 249 Woodrow
street.

8 p. m.—
Social, Vista Grande Camp No.
6035, Royal Neighbors of America,
Eagles hall.

Monday, Nov. 22

3:30 p. m.—
Regular meeting, Girl Scout
Troop No. 4, Grace Church of
the Nazarene, Vista Grande
and Santa Barbara avenues.

7 p. m.—
Regular meeting, Boy Scout
Troop No. 141, Grace Church
of the Nazarene, Vista Grande
and Santa Barbara avenues.

7 p. m.—
Business meeting, followed at
8:30 p. m. by public whist, Hill-
crest Circle No. 143, U. A. O.
D., Masonic temple.

8 p. m.—
Regular meeting, Auxiliary No.
3, D. C. F. D., Mission and
Westlake.

8 p. m.—
Regular meeting, Daly
City Council, City hall,
75 Wellington avenue.

8 p. m.—
Regular meeting, Company No.
6, D. C. F. D., Werner Avenue
firehouse.

Tuesday, Nov. 23

2 p. m.—
Public whist, Ladies Home club,
Werner Avenue clubhouse.

4 p. m.—
Regular meeting, Cubbies, Pack
No. 141, Grace Church of the
Nazarene, Vista Grande and
Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Crocker
Lodge No. 454, F. & A. M., Ma-
sonic hall.

8 p. m.—
Regular meeting, Daly City
Band, No. 5 firehouse, Oliver
and Bellevue.

8 p. m.—
Devotions, Our Lady of Perpet-
ual Help church, 60 Wellington
avenue.

Wednesday, Nov. 24

12:10 p. m.—
Regular meeting, Daly City
Colma Lions club, Colonial
Drive Inn.

7:30 p. m.—
Regular meeting, Auxiliary No.
7, D. C. F. D., 188 Santa Bar-
bara avenue.

7:30 p. m.—
Regular meeting, Sea Scout
Ship No. 144, 6266 Mission
street.

7:45 p. m.—
Weekly prayer meeting, Grace
Church of the Nazarene, Vista
Grande and Santa Barbara
avenues.

8 p. m.—
Regular meeting, Company No.
2, D. C. F. D., Santa Barbara
and Parkview avenues.

8:30 p. m.—
Public whist, Cypress Circle
No. 14, U. A. O. D., Colma Com-
munity Center building, Dunks
street, Colma.

Troop 2 Open
To Girls 10 And 11

Ten and 11 year-old girls in Daly City who would like to belong to a Girl Scout troop are invited to join Troop No. 2, which was reorganized last week under the supervision of Mrs. Charlotte Kenny and Mrs. Hazel Marsh. Offering a wide range of activities, the Girl Scout program has much to give girls who sign up. The troop meets every Friday, 3:30 p. m. at Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

Any girl who would like to become a member of the troop may report at the weekly meeting, Friday, November 19.

Are you entitled to wear a "target" lapel button? You are if you are investing at least ten percent of your income in War Bonds every pay day. It's your badge of patriotism.

Ice Cream Means
A Lot To Soldiers!

No one doubts that ice cream is popular here in the U. S. A. Current restrictions of supplies have only emphasized how much we all enjoy and use this favorite dairy food.

It has been a constant source of surprise, however, to many of our allies, how much ice cream means to U. S. soldiers far from home—how constantly they wish for it—how eagerly enjoy it when occasion sends it their way.

Latest story is from Australia, from which R. J. McNiven, prominent Sydney businessman, writes recently—"It has opened the eyes of Australians to see half a dozen Americans on leave coming from a shop, each with a half quart brick (of ice cream) in his hands, eating it with a wooden spoon as they ride around in trams. The quantity eaten by Americans has boosted the sale of ice cream generally and made the average Australian conscious of the fact that ice cream is not a luxury, but a food."

Cutting off of normal export markets has created a surplus of dairy products there, and the one flavor . . . or "flavour" as they say, of ice cream which can be made in as great quantity as they can get delivered, is vanilla! Touches a responsive chord in our memories, doesn't it?

McNiven says further, "The value of ice cream in maintaining morale is now recognized because the public get so much pleasure for so little money, for the expenditure of so little manpower."

Clears Confusion
About Valid Blue Stamps

The only blue stamps valid for the purchase of rationed foods are X, Y, and Z in War Book Two; Francis Carroll, San Francisco district director of OPA, emphasized today in an attempt to clarify misunderstandings concerning the current stamps for processed foods.

The A, B, and C stamps in War Book Four also are valid at the present time for the purchase of processed foods, but Carroll said that some dealers were accepting blue stamps in the fourth war ration book through misunderstanding.

The current table of official point values posted in grocery stores carries the statement, "blue stamps must be given up for only the items which appear on this chart," and some food dealers interpreted this to mean blue stamps in War Book Four as well as those in War Book Two.

Here is the correct schedule of currently valid stamps for processed foods: Blue stamps X, Y, and Z in War Book Two, good until November 20, and green stamps A, B, and C in War Book Four, which became valid on November 1, good until December 20.

Buy War Bonds
Every Pay Day
* * *
Let's Double
Our Quota



WE LIST THEM - WE ADVERTISE THEM

WE SELL THEM!

List your property with a LOCAL, active broker who daily contacts prospective buyers of DALY CITY and peninsula properties.

WILL PAY CASH OR REFINANCE
YOUR PROPERTY

We pledge ourselves to deal honestly
with you and for you.

HIGHFIELD REALTY CO.

6147 Mission Street

Randolph 7984



Have
AUTO GLASS
INSTALLED
HERE - NOW!

Winter rains are on
the way -- start to-
day to make your
present car last
longer!

For estimate call

COLMA AUTO PARTS

7244 Mission St.

Phone Randolph 7279



NO
GREMLINS
ADMITTED!

● You know about gremlins? Peaky little imps with a mania for upsetting apple-carts. We're resolved to keep 'em out of our Prescription Department. To that end, we provide a quiet, secluded environment for our

skilled registered pharmacists. And we've set up a dependable system of check and double-check for further protection. Why not bring your next prescription here for careful compounding? It costs no more!



McGraw Brothers
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City Randolph 6012

BUY MORE WAR BONDS

BUY MORE WAR BONDS!

Julia says—
You Can Still
Serve Salads



CRISP November days call for crisp and tasty salads! And they're so easy to make—just a few fresh vegetables and a bit of ingenuity, and you have a salad that perks up the whole meal and makes it rich in vitamins. For example:

Raw Vegetable Symphony

Mix together 1 cup each ground, shredded or chopped raw cauliflower, celery and carrots with 1 cup ground nut meats. Salt to taste. Mold by packing firmly in an individual custard cup. Turn out immediately on crisp lettuce leaves. Garnish with your favorite salad dressing to which 2 tbsps. lemon juice have been added and with ground nut meats or stuffed green olives. Serves 6-8.

Stuffed Cabbage Crown

For a buffet supper, hollow firm cabbage head with sharp pointed knife. Cut edge is pointed. Fill cabbage shell with mixture of 1 1/2 cups each of shredded cabbage, carrots, unpeeled red apples and a few raisins. Season to taste with salt and mix with your favorite salad dressing.

Mock Crab Salad

Pare and shred 2 cups raw parsnips. Add 2 tbsps. lemon juice and enough salad dressing to coat, immediately, so parsnips won't discolor. Add 1 cup diced celery, 1 onion finely minced and 1/4 cup sliced stuffed or ripe olives. Salt to taste. Mix with dressing. Serve on lettuce cup with sliced hard-cooked egg garnish.

Wilted Lettuce

To bowl of torn lettuce or thinly sliced cabbage and grated carrots, gradually add hot mixture of the drippings of and 4 slices finely cut and fried bacon (or 2 tbsps. drippings alone), 1/4 cup mild or diluted vinegar, 1 tsp. sugar, 1/2 tsp. dry mustard and salt and pepper to taste.

Golden Fruit Salad

Arrange on lettuce a combination of two sliced unpeeled red apples and sections of 1 grapefruit and 2 oranges. Top with salad dressing. Sprinkle with chopped nuts.

French Orange Salad

Arrange thin slices of dry onion between thick slices of orange, sandwich-fashion. Serve on lettuce. Top with French dressing.

Waldorf Salad

Mix 1 cup each sliced celery and diced tart apples. Add few broken nut meats and raisins. Mix with mayonnaise. Blend thoroughly. Serve on crisp lettuce leaves. Serves 4.

If you've started to think about your Thanksgiving dinner, you'll find some helpful ideas in this week's issue of Family Circle magazine (your copy's waiting for you at a convenient Safeway Store), and watch for this column in next week's Safeway advertisement!



Julia Lee Wright, Director
Safeway Homemakers' Bureau

SAFEGWAY Homemakers' Guide

Farm-Fresh PRODUCE

This time of year, your family goes "all-out" for a real, full meal! And that—as any man, woman or child with a hearty appetite will tell you—includes fresh things from the farm. Here at Safeway, the fresh fruits and vegetables are in the pink of condition, many items are rushed direct from farm to store—and they are sold by weight to save you money.

PEARS

Winter Nellis
Fine for Baking and Cooking

2 lbs. 25¢

Pippin Apples California 2 lbs. 15¢

Potatoes U. S. No. 1 Russets 10 lbs. 38¢

Carrots Fancy Quality—Tops Off 1 lb. 6¢

Produce Prices subject to market changes... stock on hand

OH, MOM! GET PIRATES' GOLD Graham Crackers

Crisp... Crunchy... Rich in honey
flavor. Choice of spanky pirates,
young and old



FREE!!

SPANISH DOUBLOONS
IN EACH PACKAGE...
Have fun with this
PIRATES' PLAY MONEY!

1 POUND BOX 19¢ 2 POUND BOX 34¢

YOUR LOCAL RED CROSS NEEDS VOLUNTEER WORKERS!

SAFEGWAY GUARANTEED MEATS

BEEF SHORT RIBS 18¢

PRIME RIB ROAST 30¢

BRISKET CORNED BEEF 27¢

EASTERN SMOKED PICNICS 30¢

PORTERHOUSE

T-Bone and Club steaks
"A" grade
beef (12 pts.)—lb. 42¢

SIRLOIN

Steaks—cut from fine qual.
"A" grade beef (11 pts.)—lb. 33¢

SHOP EARLY IN THE DAY

AND EARLY IN THE WEEK

MISCELLANEOUS NEEDS

SPERRY WHEAT HEARTS 22-oz. ctn. 22¢
SALAD DRESSING Duchess—8-oz. jar 10¢
NOB HILL COFFEE Whole roast—1-lb. pkg. 24¢
CANTERBURY TEA Orange Pekoe—Pkg. 16 bags 13¢
MORNING GLORY OATS 48-oz. ctn. 21¢
NBC SHREDDIES Cereal—12-oz. ctn. 2 for 25¢
SOFTASILK CAKE FLOUR Gold Medal 44-oz. ctn. 26¢
MOLASSES Brer Rabbit, Green Label—12-oz. gl. 15¢
CHOPPED OLIVES Bell, ripe—4 1/2-oz. glass 13¢
PIMIENTOS Queen Isabella—6-oz. can 19¢
SODA CRACKERS Loose Wiles—1-lb. ctn. 19¢
BOUILLION CUBES Blue Ribbon or Herb-Ox, Chicken or Beef 5 cubes 7¢
SOUP MIX Barker's, Tomato & Rice or Pea—5-oz. cello 8¢
SCHILLING SALT Celery, Onion, Garlic, & Seavor—3-oz. shaker 12¢
A&H BAKING SODA 1-lb. ctn. 8¢
DOG FOOD Kendall "Fives"—27-oz. ctn. 22¢
BROWN DERBY BEER 11-oz. bottle (Plus deposit) 4 for 28¢

CHERRY LAYER CAKE 30¢
Two layers of silver cake filled and iced with Cherry cream icing

ORANGE SNAILS Package of 4 15¢

Swan Soap

Medium bar 6¢

Crisco Shortening

(15 pts.)—3-lb. glass 68¢

Ivory Soap

Guest size bar 2 for 9¢

Sperry Cake Flour

& Pastry Flour

#5 bag 27¢ #10 bag 51¢

Small White Beans

or Pink

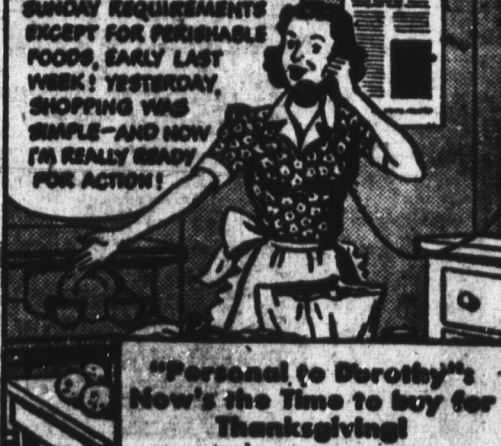
3 lb. cello 25¢

RATIONED FOOD VALUES

Oleomargarine Dolewood, (6 pts.) 1-lb. ctn. 23¢
Shortening Royal Satin, (15 pts.)—3-lb. glass 60¢
Brown Sugar (plus ration stamp)—1-lb. ctn. 7¢
Tomato Juice Sunny Downs—46-oz. can (6 pts.) 19¢
Orange Juice Absopure, (12 pts.)—12-oz. can 16¢
Grapefruit Juice Domino, (unw., No. 2 can.), (1 pt.) 13¢
Fruit Jelly Tea Garden, Mixed, (5 pts.)—20-oz. jar 25¢
Peaches Hunt Supreme, Fancy, (127 pts.) No. 2 1/2 can 24¢
Italian Prunes Hunt Supreme, (15 pts.) No. 2 1/2 can 18¢
Fruit Cocktail Dainty Mix, (20 pts.) No. 1 can 15¢
Tomato Soup Campbell's, (3 pts.) 10 1/2-oz. can 3 for 25¢
Chili Sauce Moneta, (18 pts.)—12 1/2-oz. bottle 16¢
Hot Sauce Gardenale, (4 pts.)—7 1/2-oz. can 4¢
Tomatoes Gardenale, (21 pts.)—No. 2 1/2 can 12¢
Spinach Del Monte, (11 pts.)—No. 303 glass 12¢

All advertised items subject to having stock on hand and price changes occasioned by new Office of Price Administration regulations.

A HINT ON THANKSGIVING



Prices in this ad are effective Tuesday through Saturday, November 19, 1943, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward and other cities and towns in San Mateo, Alameda, and Contra Costa counties unless changes are required as a result of new regulations from the Office of Price Administration.

SAFEGWAY

Want To Do Your Part

Then Realize That FOOD FIGHTS FOR FREEDOM

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

John J. Fahey, Jr.
LAW OFFICES
Fahey, Kelleher & O'Connor
Russ Bldg., San Francisco
DOuglas 8166
3 Wellington Ave. Daly City

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
RAndolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

A. L. Timosst A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
RAndolph 0334

**Grow A
Victory
Garden**

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 3868

Frank Cliff Curry
**CURRY'S
BARBER SHOP**
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
**LA CERNA
BEAUTY SALON**
5 Wellington Avenue
DElaware 0868

Mrs. Jennie Borelli
**CUT 'N KURL
BEAUTY SALON**
All Lines Beauty Culture
Prices Very Reasonable
6654 Mission Street
RAndolph 0292

Julia Boschi
**DALY CITY
BEAUTY SHOP**
Permanent Waving
6315 Mission Street
RAndolph 8227

Frances Vitzon
**LITTLE
BEAUTY SALON**
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 0077

**BUY MORE
WAR BONDS
and
STAMPS!**

**BUY MORE
BONDS
for
VICTORY**

Albert E. Pulley
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
**DALY CITY
CREAMERY**
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
RAndolph 9639

R. C. Coombs
**GOODNESS!
LAURA LEE
CANDIES**
6229 Mission Street
DElaware 2940

A. Milano
**DALY CITY
LIME & CEMENT CO.**
399 Templeton Avenue
RAndolph 1871

J. F. Schultz
**DALY CITY
CLEANERS
4-HOUR SERVICE**
6274 Mission Street
DElaware 5261 RAndolph 5781

**DON'T
SPREAD
FALSE
RUMORS**

**BACK THE
ATTACK
WITH
WAR BONDS!**

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
**WARSHAWSKI'S
DRY GOODS**
Furnishings - Shoes
6340 Mission Street
DElaware 0231

E. Gelsi
GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
RAndolph 9729

Alfred W. Robertson
**ROBERTSON'S
EGG STORE**
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

William Kerch
**ELECTRIC MOTOR
HOUSE**
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERITT ELECTRIC
244 Hillside Blvd.
DElaware 7817

Fred Lagomarsino
**SCHOOL STREET
NURSERY**
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

**REB'S
Upholstery Shop**
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Belli & Sons
**COLMA PIONEER
GROCERY**
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

**SIGN UP
FOR
WAR DUTY**

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2799

T. B. Jones
**WARDROBE
Cleaners and Pressers**
6748 Mission Street
JUniper 4-8321

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER
HARDWOOD FLOOR
CONTRACTOR
Old Floors Resurfaced and
Refinished
159 Santa Cruz Avenue
RAndolph 9294

"Food Fights for Freedom"—this is more than a mere phrase or a catchy slogan. It is a simple declaration of fact. And Uncle Sam is carrying on a campaign during November to convince us that it is a fact.

But Uncle Sam wants to emphasize that it is a fact only insofar as food is wisely selected and properly prepared. He also wants to show us that we can enjoy a good standard of living on the food available after the requirements of our armed forces and lend-lease are met.

Retail grocers—both chain and independent—are cooperating in this campaign to encourage America to buy more of the plentiful foods—potatoes, for instance—and less of those which are comparatively scarce.

A good standard of living depends not solely on the amount and kinds of food available, but also on the way it is used. During 1942, kitchen waste alone

D. Fairchild
**DALY CITY
AUTO WRECKERS**
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAnd. 9592

W. Mushkin
HARRIS BROS.
Body and Fender Repairing
Complete Auto Painting
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**Comply With
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Regulations**

G.
HANOVER GROCERY
653 Hanover Street
DElaware 10336

**BUY
WAR BONDS!**

**GROW
A
VICTORY
GARDEN**

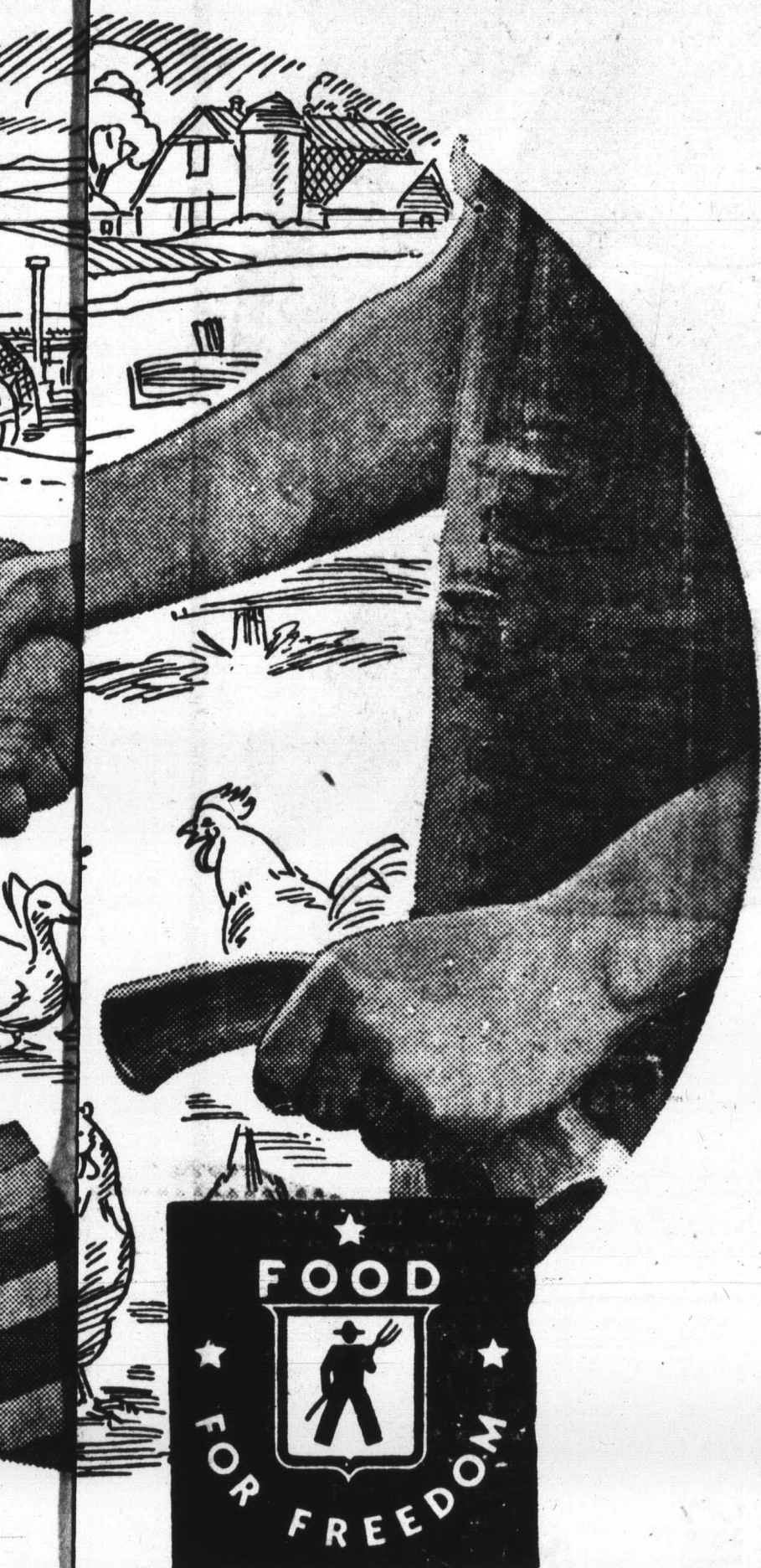
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Part For Victory?

na
FREEDOM!



was estimated at 15 per cent of the nation's food supply. Food left on plates, together with improper cooking methods that caused the loss of much nutrition value, accounted for the high percentage of waste.

America's food marketing system which has attained great efficiency by streamlined methods of mass distribution through multiple-unit retail outlets brings to the housewife the best food available at the lowest possible prices. But this advantage is nullified somewhat unless the housewife knows how to get the most out of the food she buys. The "Food Fights for Freedom" campaign aims to give her that information.

Mrs. America's role as cook may not impress her as a dramatic part in the war effort. Yet she can do much toward final victory by fighting waste through proper use of "ammunition" for the dinner table.

Pasquale Stanghellini
LUCCA RAVIOLI CO.
QUALITY GROCERIES
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Randolph 6102
Residence - 151 Mateo Ave.
Res. Phone DEL 5739

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THOMAS JEFFERSON CLEANERS
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Delaware 2981

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PACKARD GMC
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Randolph 9922

"Red" Keithley
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Vegetables
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Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
Randolph 3636

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Daly City's Finest Wine and
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Lumber - Doors - Windows
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Daly City Mattress and Upholstering Co.
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10 Per Cent Is Not Enough
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W. C. LASSWELL & CO.
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Randolph 3215

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New Ready
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VICTORY GARDEN
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Help Your Country NOW

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Delaware 1991

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Res. Randolph 9589

10% OF INCOME IS OUR QUOTA IN WAR BONDS

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Phone Delaware 6300

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Complete Lubrication Service
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6296 Mission Street
Randolph 9742

Henry Combe
DALY CITY THEATRE
Mission & Flournoy
YUkon 2112

Vic Gotelli
JEAN'S SUPER SERVICE STATION
RIO GRANDE PRODUCTS
Auto Mechanic On Duty
Greasing and Oiling
6498 Mission Randolph 9805

MILLO'S MARKET DELUXE

6315 MISSION ST.

AtY Our Service!

That's How It Is At Milo's,
Where the Customer Is Still Respected!

IN THESE DAYS OF HELP SHORTAGES AND RETAILING PROBLEMS, CUSTOMERS ARE SOMETIMES "PUSHED AROUND" AND POORLY SERVED, BUT NOT AT MILO'S BIG DELUXE MARKET, AT THE "TOP OF THE HILL."

WE STILL OFFER YOU PLEASANT, COURTEOUS SERVICE, EXCELLENT SELECTIONS AND ECONOMIC PRICES. OUR FOUR BIG DEPARTMENTS BRING YOU THE SAVINGS AND CONVENIENCES OF A BIG FOOD MART ALL UNDER ONE ROOF.

NATIONALLY FAMOUS BRANDS OF GROCERIES

FINEST QUALITY FRESH AND CURED MEATS

WIDE VARIETY OF FRESH FISH AND POULTRY



	Name	Address	Phone	Prop. or Mgr.	Date Est.
ATTORNEYS	John J. Fahey, Jr.	3 Wellington	DElaware 2981	John J. Fahey, Jr.	1939
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	Harris Brothers	5990 Mission	DElaware 1173	W. Mushkin	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	D. Fairchild	1931
AUTO WRECKERS	Curry's Barber Shop	6371 Mission		Cliff Curry	1926
BARBER SHOPS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzon	1941
BEAUTY PARLORS	Central Creamery	6331 Mission	ELkridge 4220	Albert E. Pulley	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CANDY STORES AND CREAMERIES	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CEMENT AND CONCRETE	Daly City Cleaners	6274 Mission	DElaware 5261	J. F. Schultz	1940
	Wardrobe Cleaners	6748 Mission	JUniper 4-8321	T. B. Jones	
	Thomas Jefferson Cleaners	8 Wellington	RAndolph 6294	O. L. Williamson	1929
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros. Pharmacy	6304 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Warshawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warshawski	1922
	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
EGGS AND BUTTER	Electric Motor House	6999 Mission	ELkridge 3350	William Kerch	1940
ELECTRICIANS	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
	Meritt Electric	244 Hillside	DElaware 7817	B. L. Meritt	1935
	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
FLORISTS	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Hanover Grocery	653 Hanover	DElaware 10336	G. Gimle	1941
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Sons	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	John J. Fahey Sr.	3 Wellington	DElaware 2981	John J. Fahey Sr.	1920
	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Dezolina Scoeca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	New Colma Mill & Lumber Co.	School & Bruno	DElaware 3344	Lee Noack	1938
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell	6154 Mission	RAndolph 0100	B. Lasswell & L. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacaldasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Italian Cafe	6630 Mission	ELkridge 0616	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
	Wit's End Cafe	6055 Mission	RAndolph 9845	Bob Witt	1939
	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438	Frank Rehe and Staff	
	Frank's Union Super Service Station	6200 Mission			
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
SHEET METAL	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
TAXI CABS	Daly City Cab & Sedan Service	6296 Mission	RAndolph 9742	Joe Madison	1941
THEATER	Daly City Theatre	Mission & Flournoy	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942

BUY WAR BONDS

Cleaning, Pressing
Hat RenovatingRepairing and
AlterationWARDROBE CLEANERS
AND PRESSERS

T. B. JONES, Prop.

6748 Mission St.

JUniper 4-8321

WESTLAKE MARKET

301 Miriam St.

RAndolph 9667

Closed Sundays from Noon to 4:30 p. m.
Open Evenings Till 8 p. m."WESTLAKE HAS
EVERYTHING . . ."

SELECTION

LOCATION

LOW PRICES

CONVENIENT
HOURSIT WILL PAY YOU TO
SHOP AT WESTLAKE

Lucca Ravioli Co.

7370 Mission St., Colma

Phone RAnd. 6102

WINELAND fifth 75c
California Burgundy

SIMI VINEYARD

Hotel Del Monte Selection

BURGUNDY fifth 97c
ZINFANDEL
SAUTERNE

CLARET, fifth 79c

CORREA RIBEIRO \$4.93

Imported Brandy, fifth

MARTINI & ROSSI
VERMOUTH \$1.62

Imported Reg., large bot.

ARIZU, Imported, Extra Dry
CHAMPAGNE \$4.63

1933 Vintage, large bot.

VAI BROS. Ex. Dry California
CHAMPAGNE or \$2.25

Sparkling Burgundy, bottle

DEW BOW \$1.39

Apertif Wine, bottle

Poultry and Livestock Feeds,
Milled and Whole Grains and Hay
at Low Special Prices.

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HOURS: 9 A. M. to 6 P. M.

Ration points and dollars buy
more meat when you spend them
with a reliable, conscientious
dealer. Prime quality and cuts
"made to your order" have been
standards upon which were built
our successful meat department,
and which mean more to your ad-
vantage today than ever before.
Let LUCCA'S MEAT MARKET
help solve your food problem.ALWAYS THE FINEST
FRUITS and VEGETABLES
ON THE MARKETKINGAN'S TASTI-COOKED
PORK SHOULDER PICNIC
4 to 5 lbs - per lb. 58cArcady Dog Ration Meal
10-lb. pkg. 89c

5-lb. pkg. 47c

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6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FARMERS MEAT COMPANY

FRUITS and VEGETABLES

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ICE BOX SPECIALS

ICE CREAM Pint 25c Quart 45c

One-Half Vanilla - One-Half Sherbet

FRESH FROZEN

CORNED BEEF HASH 39c

No Ration Points Needed 1 pound package

FRESH FROZEN

CREAMED TUNA 59c

No Ration Points Needed 1 pound package

FROSTED FOODS

ASPARAGUS, 10 oz. pkg. (4 points)	43c
BROCCOLI, 10 oz. pkg. (4 points)	28c
CUT CORN, 12 oz. pkg. (9 points)	27c
GREEN BEANS, 10 oz. pkg. (9 points)	26c
LIMA BEANS, 12 oz. pkg. (9 points)	29c
PEACHES, 16 oz. pkg. (12 points)	29c
PEAS, 12 oz. pkg. (9 points)	25c
RASPBERRIES, 12 oz. pkg. (9 points)	43c
SPINACH, 14 oz. pkg. (12 points)	25c
SPROUTS, 10 oz. pkg. (4 points)	28c
STRAWBERRIES, 16 oz. pkg. (12 points)	44c



THANKSGIVING DAY - 1943

Probably won't be a normal, American Thanksgiving
Day holiday. But things just aren't being normal these days.
Men and women in the armed forces won't be taking the
day off. Theirs is, as ours must be, a steady, relentless task
of driving the enemy back with whatever means are at hand.Here at Farmers Meat Company we're trying, as hard
as we can, to keep the supplies "rolling"—to keep our work-
ing civilians well-fed and healthy to win the war. Smoothing
out the rough roads of food rationing is our job, and we in-
tend to keep "firing" away until the war is won.We carry a nice supply of poultry at all times. We be-
lieve we will have enough on order for holiday needs, but
we're taking advance orders now.